archive.today
webpage capture
Saved from https://www.ryanckulp.com/how-to-stand-for-charlie-kirk/ search
16 Jan 2026 02:06:52 UTC
All snapshots from host www.ryanckulp.com
history ←prior next→
Webpage Screenshot
share download .zip report bug or abuse Buy me a coffee

How to stand for Charlie Kirk

LEADERSHIP SEPTEMBER 15, 2025

for those seeking a modicum of Kirk's courage i propose a few practical suggestions.

> edit: this post went a bit viral after publication thanks to redditors who took my statements out of context. in the un-altered text below, let "Leftist" mean someone who celebrates murder and destroys cities when a drug addict dies of a fentanyl overdose. not all Democrats (thank God) are Leftists.

stop code switching

Christian conservatives are experts at blending in with non-believers and Leftists. years in big cities or industries dominated by democrats tends to have that effect.

in an effort to stay employed we learn quickly after graduation that keeping our mouth shut provides plausible deniability. one could even argue we're being more

Christ-like; spending time with Leftists is the 21st century equivalent of hanging out with prostitutes.

but as the years go by, self censorship sums to apathy (at best) or loss of faith itself. maybe nothing *does* happen when we die. who am *i* to share un-proven beliefs? maybe everyone *can* go to heaven by being a good person.

if you're a Christian conservative, take a step back and realize those times you said nothing were not moments of tolerance, just moments of cowardice. get comfortable saying "blasphemy" even if it creates an awkward situation. to the next friend who shares a spiritual journey update involving questionable substances on a yoga retreat, remind them the only way to heaven is through Christ.

you will probably lose friends. this just means you're not the one to save them. release non believers back into the wild so someone they respect more can try in your stead.

share opinions publicly

Charlie Kirk wasn't famous for his opinions. most of what he said is pretty standard doctrine. he made a difference because he had the guts to say things out loud.

when's the last time you told someone that illegals need to get the hell out of our country, or that kids chopping off their dicks is evil and their parents should be put in prison?

here's an area where i have always done my duty. i have lost countless sales, relationships, and opportunities for not being a Leftist freak show or conservative pretender. but most of you suck at this because you're cowards. an opinion only exists insofar as your willingness to state it publicly.

assume the Great Man Theory

it may or may not be true that a few individuals per generation move the world forward (or backward). but we can choose to live like it's settled science.

to those who gripe "what can i do, i'm a nobody, i'm just 1 person," recall that so was Charlie Kirk (until he wasn't). you don't need a trust fund, 180 IQ, or an apartment in a fancy zip code to make a difference. in reading this you've already met the only prerequisites: English and Internet.

the best way i can help you simulate what's possible is to imagine going viral. we've all seen a person or thing or idea go from obscure to mainstream in a matter of weeks, if not days or even hours. and those who take advantage of the spotlight can turn it into a lifelong career of making change.

so don't worry about writing a volume of books, spending 5 years on a documentary, or memorizing the bible. think about how you could go "viral" and how you would capture the attention and influence it comes with to make a difference.

i've had a few viral experiences of my own but on each occasion i pointed the spotlight to something i was selling. i will not make that mistake again. when you garner attention, point it at something bigger than you.

be enviable

one way to attract attention is to piss off people who have an audience, useful idiots. to do this you need to live a life worth coveting. if you're fat and miserable, even your enemies might pity you.

for men, be more successful and funny and charming than your detractors. for women, be prettier and further along in life (married, kids, house). don't have crippling debt. be an entrepreneur who can't be fired when a journalist tries to find your boss on LinkedIn.

mock people when they're being evil. never apologize for jokes. if Leftists manage to reduce your business revenue, let go of Leftist team members to neutralize the losses. require that they eat their own.

all the while, remember how lucky you are. nobody likes a self-righteous butthole, especially not other Christian conservatives. repeat after me: everything i have is thanks to God, and not how hard i work. but work as hard as you can anyway.

avoid NPCs

to fight the Left you need to read books and synthesize ideas. do not roll in the mud with their "kids in cages" unhinged emotional rants. these are not serious people, they are trying to fill a God-shaped hole with social justice and climate change.

it's been said "*we yell lies, but whisper truths.*" last week in Amsterdam i mentioned to a friend on the street that Muslim refugees are ruining the continent

and i made sure to say it loud enough for those around us to hear it.

your reputation should precede you. you should know your haters' arguments better than they do. if you're in a debate and the other person starts laughing, you won. if they start screaming, you won.

so our goal is to make Leftists cry. not for pure sport, although that is a welcome bonus. but to show them the light. godless Leftists will go to hell if we don't show them the truth.

have thick skin

let's rewrite this heading to "be optimistic." the sooner you get called all the -ists, the sooner you become invincible. the Left has controlled Christian conservatives for a long time with bad words.

not everyone is fortunate to have read thousands of comments about their ideas, appearance, singing voice, products... but i am. and now the only opinion i care about is my own. so skip all the feedback cycles and jump straight to this conclusion yourself.

slander is frustrating, but i'd rather be taken out of context than go to hell. lost revenue is frustrating, but i'd rather be out a few bucks than go to hell. be so good at making money that they cannot destroy you. this might take you a few years to figure out, but it's worth it. life is long, and Leftists only need a few more years to make things even worse.

find glass houses

none of us are perfect. but isn't it wild how often a Leftist turns out to be a pedophile? i'm not exactly sure how to productize this investigative effort, but several indie journalists are using tools as simple as online chat and hidden voice recorders to expose people who want you dead and would make celebratory dancing TikToks if you got shot.

(*this section is mostly a note to self. i need to figure out how to direct my web hacking skills to successful prosecutions*)

wear conversation starters

after Charlie was murdered my wife bought a couple shirts from his merch store. i look forward to wearing them. i also have a Trump shirt, MAGA hat, the usual

stuff. but admittedly i keep them in my closet, for fear that a Leftist will spit on me or key my car.

no longer. Leftists are depraved creatures. they cannot be given any power, but we also cannot continue coddling them. all hope is lost when someone loses touch with the Real World. and the real world doesn't care about pronouns, starving Africans, or indigenous land proclamations. let's make that clear in how we present ourselves.

find your people

there's strength in numbers. it's easier to do the wrong thing when surrounded by evil. it's easier to do the right thing when surrounded by Christian conservatives. it's also more difficult to shoot all of us than one of us.

make sure people know you. it's difficult to hate something we understand. this is probably how i've kept a handful of Leftist friends: they have to admit i'm a reasonable person. they know i'm generous and tolerant. they know i want them to succeed, even if we disagree on how or why.

but i will be drawing a deeper line in the sand. it will be more clear going forward that i am not a pushover. i will not tolerate them celebrating murder, i will destroy them for it. and so should you.

SHARE THIS

YOU MAY ALSO LIKE

Expensive or free

VIEW POST

Rookie founder mistakes

VIEW POST

No more advice, Pt 2

VIEW POST

LEAVE A COMMENT

COMMENT *

NAME *

EMAIL *

WEBSITE

SAVE MY NAME, EMAIL, AND WEBSITE IN THIS BROWSER FOR THE NEXT TIME I COMMENT.

POST COMMENT